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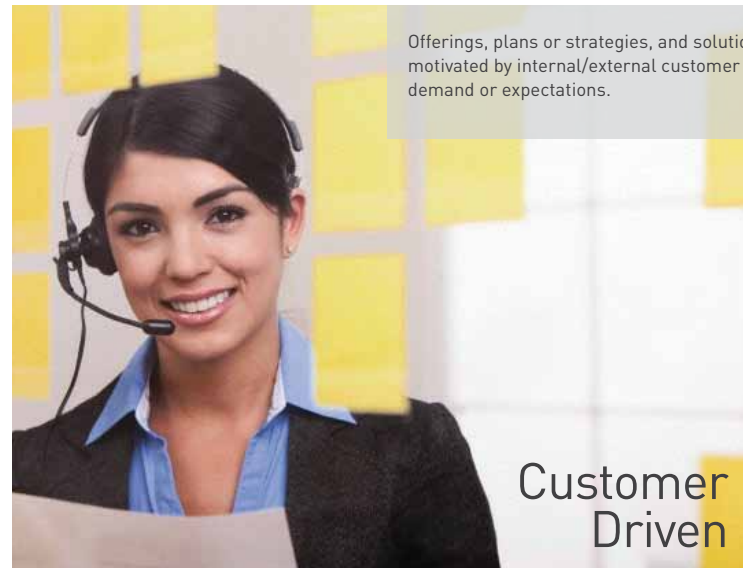


BUILDING for a better future

Sinar Mas Land is undoubtedly the largest and most diversified property developer in Indonesia. The company is known for its rich experience of more than 40 years in the field of property development. Currently it has more than 10,000 hectares of strategic land bank, wide array of city, township, residential, commercial, retail, industrial estates and hospitality properties

developments. Through integrity, strategic planning and innovative approach serving as its compass, Sinar Mas Land has become an award winning property developer with a variety of projects in many cities across Asia.

Our Values



Offerings, plans or strategies, and solution motivated by internal/external customer demand or expectations.

Customer Driven

- Beginning and ending with the customer
- Understand the attitudes and trends
- Involved in all places

Integrity



Adherence to morale principles, honesty and commitment

- Integrity without compromise
- Honest
- Can be trusted
- Responsible for



Unity

An individual, group, structure, or other entity regarded as an elementary structural or functional constituent of a whole

- Teamwork
- Mutual Trust
- Supportive
- Can be relied on
- Have a high sense of



Innovation

The process by which an idea or invention is translated into a good or service for which people will pay, or something that results from this process.

- Aggressive Research
- Innovation relentless
- Advancement in technology

Conscientiousness in paying proper attention to a task; giving the degree of care required in a given situation

- Continuous Learning
- Continuous Improvements
- Persistence



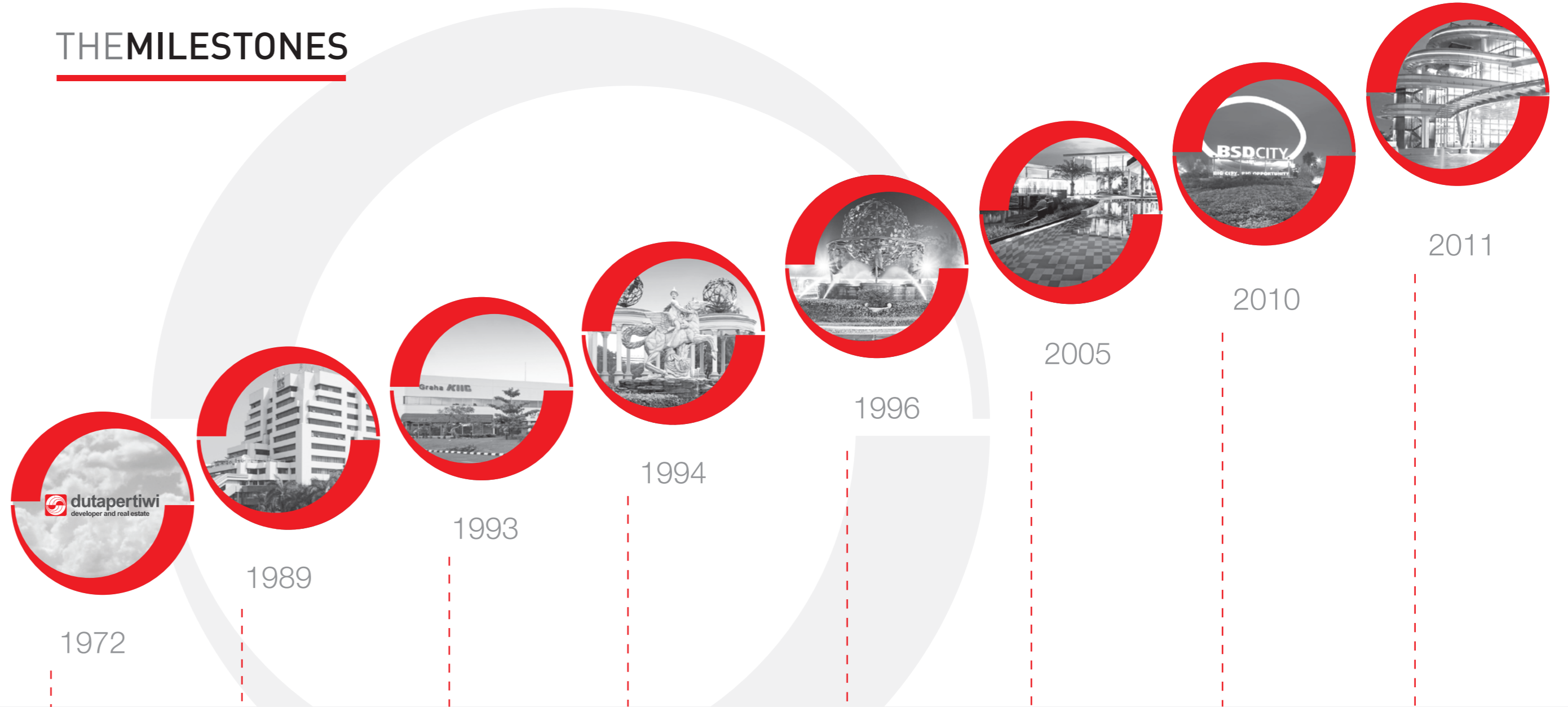
Diligence



Our Vision

To be the leading property developer in South East Asia, trusted by customers, employees, society and other stakeholders

THE MILESTONES



• Duta Pertiwi was established

• ITC Mangga Dua was established

• BSD was founded and in 2003 became fully managed by Sinar Mas Developer and Real Estate (now known as Sinar Mas Land)

• Karawang International Industrial City was built in West Karawang

• PT Duta Pertiwi Tbk joined the Indonesia Stock Exchange as a public-listed company

• Kota Wisata was established by a consortium between Sinar Mas, Marubeni, L&H and LG (now fully owned by Sinar Mas Land)

• Grand Wisata was developed in East Bekasi with an area of 1.100 hectares

• Sinar Mas Land became the largest developer in Indonesia with PT. Bumi Serpong Damai Tbk and PT. Duta Pertiwi Tbk as members

• AFP Properties Limited a Singaporean-based investment company owned by Sinar Mas changed its name to Sinar Mas Land Limited

BUILDING a better future

starts with the right
milestones

Along the way there have been many symbolic milestones and our commitment to build a better future has been steadfast. With more than 10.000 hectares of strategic landbank and city developments, township, residential, commercial, retail, industrial estates and hospitality properties; Sinar Mas Land is undoubtedly Indonesia's largest and most diversified developer.

Our Projects

The spirit of our innovation, intergrity, diligence, and drive for customer satisfaction can all be found in our range of city, township, residential, commercial, retail, industrial estates, and hospitality properties developments.

City & Township



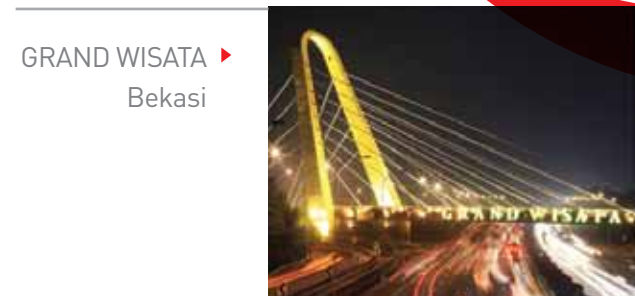
BSD CITY
Tangerang



KOTA DELTAMAS
Cikarang



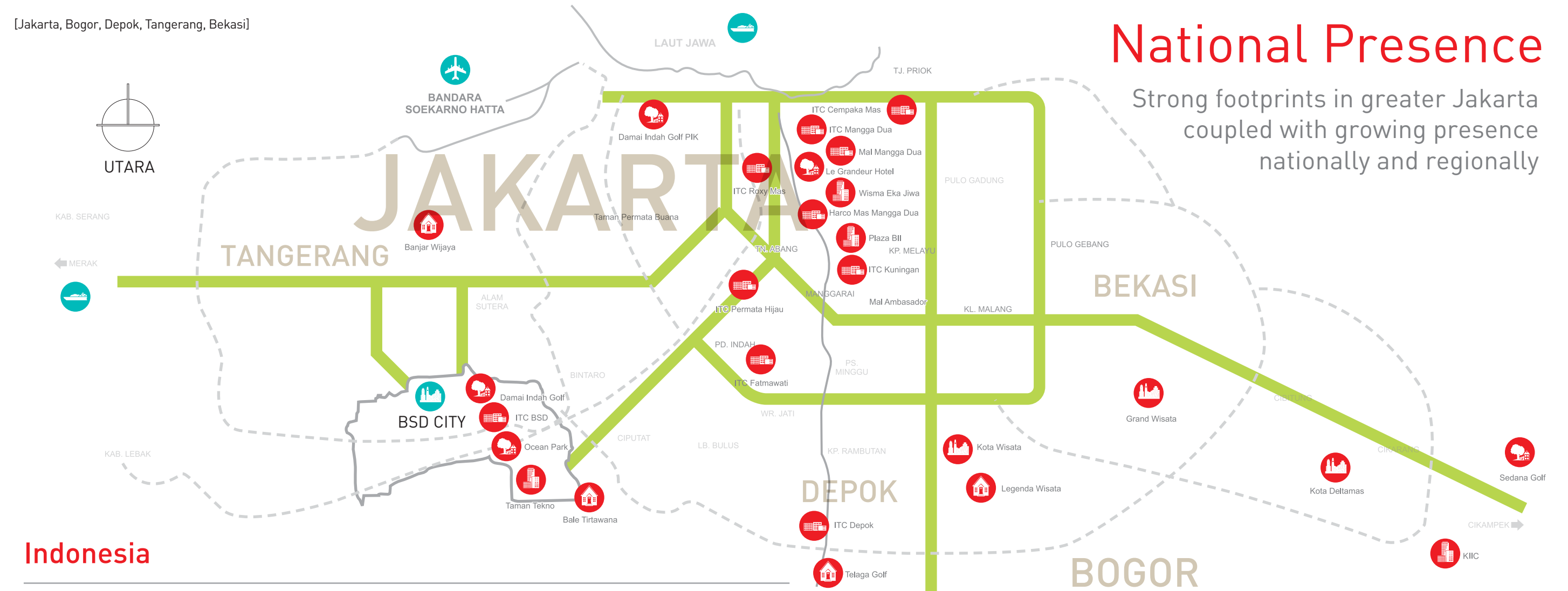
KOTA WISATA
Cibubur



GRAND WISATA
Bekasi

Greater Jakarta

[Jakarta, Bogor, Depok, Tangerang, Bekasi]



Sinar Mas Land National Presence

Strong footprints in greater Jakarta coupled with growing presence nationally and regionally

Indonesia



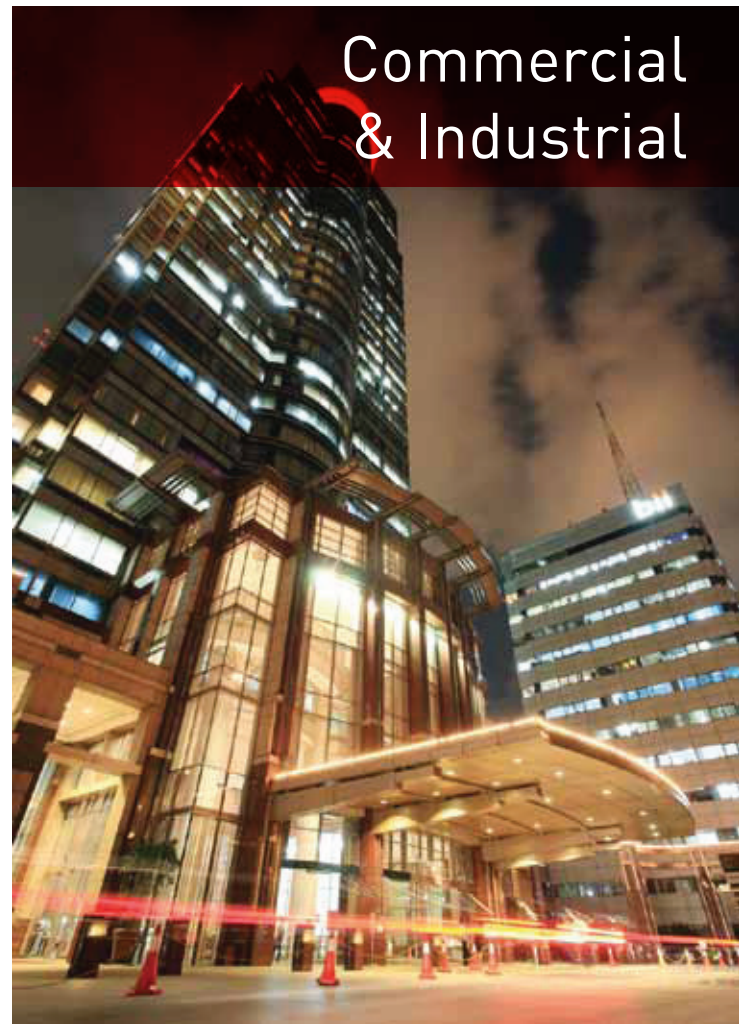
- LEGEND**
- City & Township
 - Residential
 - Commercial & Industrial
 - Retail & Trade Center
 - Hotel, Resort & Golf Course

Sinar Mas Land is one of Indonesia's most successful property development companies, enjoying a distinctive reputation both for its ability to deliver exceptional quality and for its focus on premium locations. Over the years, Sinar Mas Land has developed approximately 4 cities/townships, more than 10 residential estates, 8 office buildings, 3 industrial estates, 10 trade centers with more than 20,000 shops, 3 hotels, and 5 international standard golf courses with a total of 144-holes.



Residential

LEGENDA WISATA Cibubur | BANJAR WIJAYA Tangerang | TELAGA GOLF Sawangan |
TAMAN DUTA MAS Batam | TAMAN PERMATA BUANA Jakarta |
BALE TIRTAWANA Bogor | BALIKPAPAN BARU Balikpapan |
WISATA BUKIT MAS Surabaya | VILLA BUKIT MAS Surabaya |



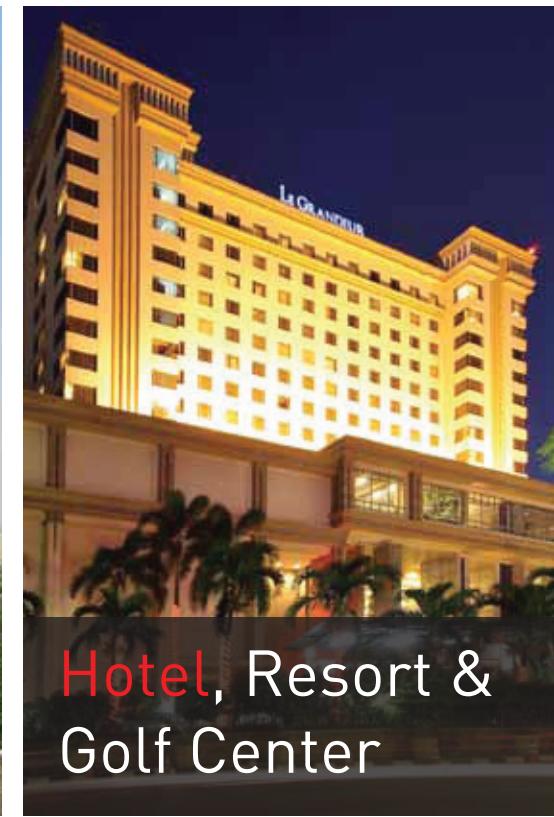
Commercial & Industrial

BSD GREEN OFFICE PARK BSD City | PLAZA BII Jakarta | WISMA BCA BSD City |
WISMA BII Medan | WISMA BII Surabaya | WISMA EKA JIWA Jakarta |
KARAWANG INTERNATIONAL INDUSTRIAL CITY (KIIC) Karawang |
GREENLAND INTERNATIONAL INDUSTRIAL CENTER (GIIC) DELTAMAS CIKARANG |
TAMAN TEKNO BSD City |



Retail & Trade Center

ITC MANGGA DUA Jakarta | ITC KUNINGAN Jakarta | ITC BSD Tangerang |
ITC PERMATA HIJAU Jakarta | ITC DEPOK Depok | ITC FATMAWATI Jakarta |
ITC SURABAYA Surabaya | ITC ROXYMAS Jakarta | ITC CEMPAKA MAS Jakarta |
MAL AMBASADOR Jakarta | MAL MANGGA DUA Jakarta | DP MALL Semarang |
HARCOMAS MANGGA DUA Jakarta |



Hotel, Resort & Golf Center

LE GRANDEUR Jakarta | LE GRANDEUR Balikpapan | LE GRANDEUR Johor |
DAMAI INDAH GOLF BSD City | SEDANA GOLF Karawang |
PALM SPRINGS GOLF & BEACH RESORT Batam |
PALM RESORT GOLF & COUNTRY CLUB Johor | OCEAN PARK BSD City |
KOTA BUNGA Puncak |

CITY & TOWNSHIP



BSD City Tangerang | Kota Deltamas Cikarang | Kota Wisata Cibubur | Grand Wisata Bekasi

Pioneer in integrated and modern city & township development

Sinar Mas Land city and township development consist of four major projects: BSD City, Kota Deltamas, Kota Wisata and Grand Wisata. Each city encompasses an area of more than 1.000 hectares and possesses advanced systems of utilities and facilities, including transportation and access, designed for the people to live, work, play, grow and prosper.

City & Township

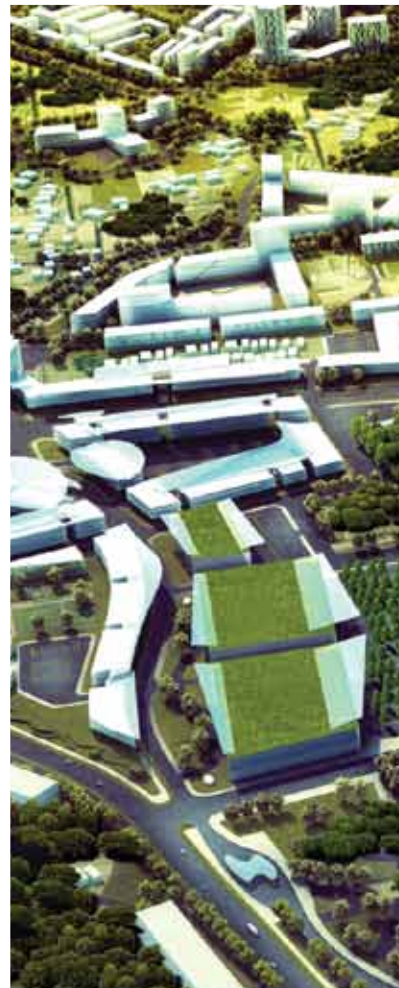
BSD CITY

An area half the size of Paris, BSD City is the most ambitious urban planning project in Indonesia. It combines housing, business and commercial properties encompassing a total area of approximately 6,000 hectares. BSD City's master plan is developed in consultation with Kohn Pedersen Fox Associates (KPF), one of the world's pre-eminent architecture firms. It is designed around the people who live, work and play there. People will experience an unparalleled quality of life where comfortable homes, business spaces, shopping, education and leisure all come together. The aim is to provide a better, healthier living environment. This iconic property creation has been developed over the last 22 years and has received numerous awards,

such as winning the 2011 International Real Estate Federation (FIABCI) for its city's master plan and winner in 2010 for outstanding 'Master Plan and Luxury Home' by FIABCI Indonesia.

BSD City is built with first class infrastructure and facilities within reach of homes and commercial developments. It is maintained by a professional management team committed to both citizens and shareholders.

BSD City is strategically located in the South-West of Jakarta and accessible from two major toll roads of Kebon Jeruk and Pondok Indah.

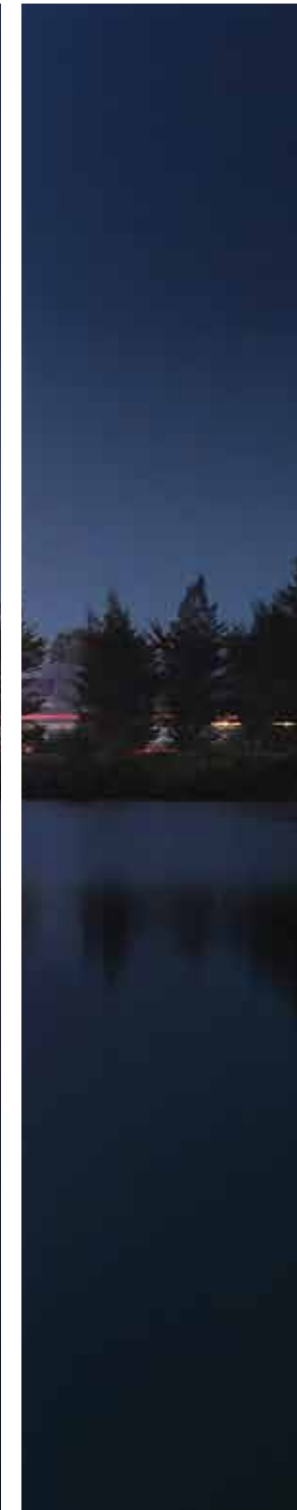


City & Township

KOTA DELTAMAS

The vision is to build Kota Deltamas as a self-sustaining industrial city where it will grow into a 'regional center' containing all necessary facilities. The master plan consists of the 'government center' where the Bekasi district government now resides. It will also be developed as an 'educational center', where quality schools and institutions like the Institut Teknologi & Sains Bandung (ITSB), Delta Gading International School, Pangudi Luhur School and Fajar Hidayah Islamic School will operate.

Kota Deltamas is located in the Cikarang Pusat district of Bekasi with total area of 3.000 hectares and is a joint venture between Sinar Mas Land and Sojitz.



City & Township

GRAND WISATA

The character and the identity of this project are personified in the projects bold slogan, 'The Natural Gateway to Excitement'. It is a township project located in Bekasi with a total area of approximately 1.100 hectares. It offers a solution to people with active lifestyles. At Grand Wisata, one can find an ideal spot for relaxation and an escape from the frenzy of city living.

Driving along the toll road to east Jakarta, one cannot help but notice the yellow suspension bridge that marks the main entrance to Grand Wisata. To emphasize its focus on nature and people, Grand Wisata created a development that embraced a sense of community that includes security, integrated transportation and utility services and accessibility to public facilities.



RESIDENTIAL



Legenda Wisata Cibubur | Banjar Wijaya Tangerang | Telaga Golf Sawangan |
Taman Duta Mas Batam | Taman Permata Buana Jakarta | Bale Tirtawana Bogor |
Balikpapan Baru Balikpapan | Wisata Bukit Mas Surabaya | Villa Bukit Mas Surabaya |

Renowned residential projects

With over 40 years experience in developing real estate, Sinar Mas Land and its subsidiaries have constructed thousands of creative and innovative residential properties.

Residential

LEGENDA WISATA



This is one of Sinar Mas Land`s finest residential projects in Cibubur, with approximately 180 hectares of land.

The clubhouse has been designed to be the hub of the community, where residents can get together providing a natural meeting point with a wealth of facilities to live up and satisfy the senses such as: exciting playgrounds, lush parklands, swimming pool, and many more. There is never be a dull moment in Legenda Wisata.



Residential

TAMAN PERMATA BUANA



Imposing, elegant and situated in what is arguably West Jakarta's most prestigious street, this classic residential project represents the epitome of comfortable family living.

Taman Permata Buana encompasses a total area of approximately 140 hectares and complete with facilities such as sport center and international schools. It is strategically located in West Jakarta and accessible from Kebon Jeruk toll road and Jakarta outer ring road.

Residential

BALIKPAPAN BARU

Balikpapan Baru is one of Balikpapan's most prestigious addresses. The luxurious residential development of 150 hectares consists of facilities such as schools, sport center, city park and commercial area, which seamlessly integrates with its residential areas. It is strategically located in the heart of Balikpapan and is only 10 minutes drive from Sepinggan Airport.



COMMERCIAL & INDUSTRIAL



BSD Green Office Park BSD City | Plaza BII Jakarta | Wisma BCA BSD City |
Wisma BII Medan | Wisma BII Surabaya | Wisma Eka Jiwa Jakarta |
Karawang International Industrial City (KIIC) Karawang | GIIC Deltamas Cikarang |
Taman Tekno BSD City

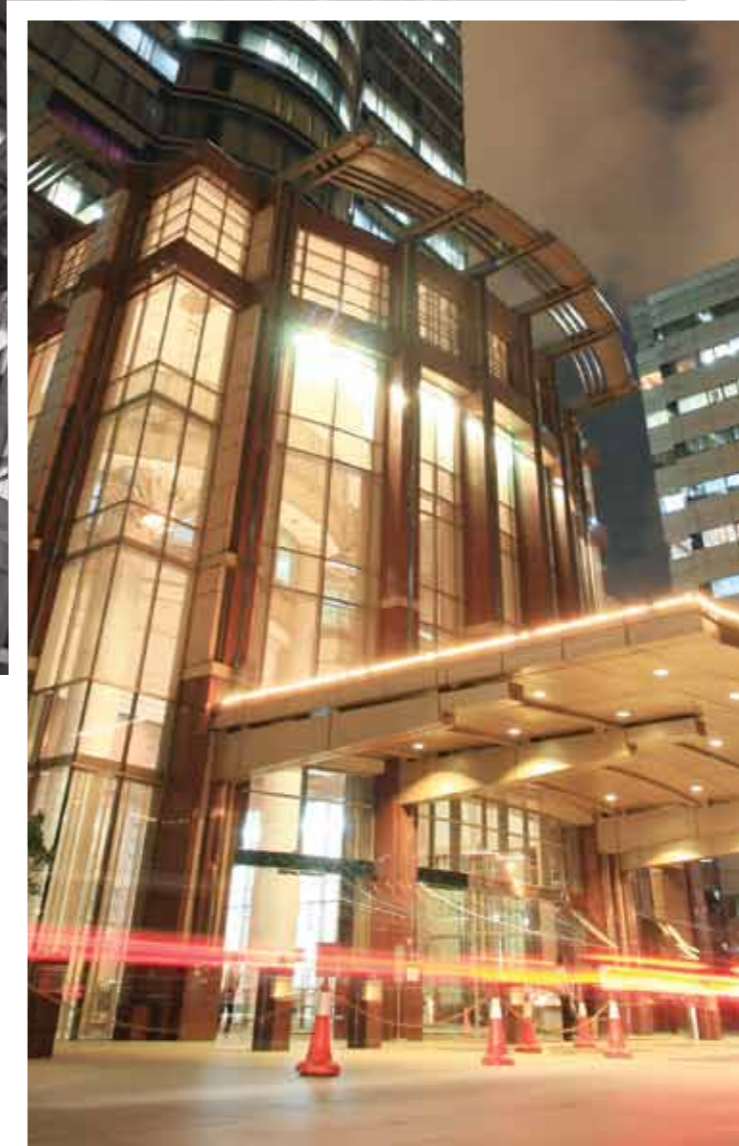
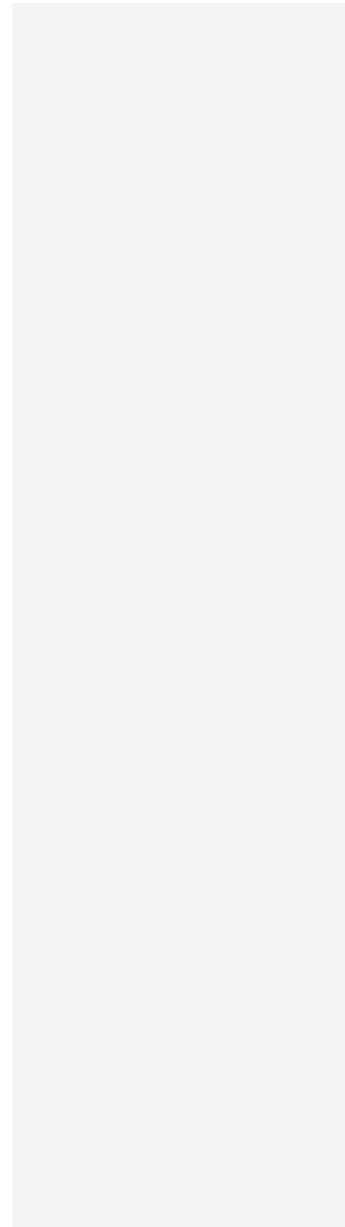
Pioneer in green office district development

BSD Green Office Park is the first green certified office district in Indonesia and it is home to Sinar Mas Land Headquarters. BSD Green Office Park encompasses a total area of 25 hectares, where 70% of the land is dedicated for green areas. The park will have a total of 11 office buildings with compliance to the green building certification. BSD Green Office Park's eco-friendly practices have been awarded with Green Mark Gold Award from The Building and Construction Authority Singapore (BCA) and Asia Pacific Property Award.

Commercial & Industrial

PLAZA BII JAKARTA

Situated in the very heart of Indonesia's most prestigious business district on Jl MH Thamrin, within walking distance of government offices, central bank headquarters, embassies, five-star hotels, most exclusive shopping centres in Jakarta CBD and the landmark Bundaran HI, often depicted as the epicentre of Jakarta's existence.



Commercial & Industrial

KARAWANG INTERNATIONAL INDUSTRIAL CITY (KIIC)

KIIC is a green yet modern industrial estate located in west Karawang, south of Jakarta and It is a joint venture between Sinar Mas Land and ITOCHU Corporation Japan. It encompasses an area of 1.200 hectares and contains a variety of national and multinational corporations such as Toyota Motor Mfg. Indonesia, HM Sampoerna, Yamaha Motor Mfg. Indonesia, Astra Daihatsu Motor, Panasonic Semiconductor Indonesia and Sharp Semiconductor Indonesia.



RETAIL & TRADE CENTER



ITC Mangga Dua Jakarta | ITC Kuningan Jakarta | ITC BSD Tangerang |
ITC Permata Hijau Jakarta | ITC Depok Depok | ITC Fatmawati Jakarta |
ITC Surabaya Surabaya | ITC Roxy Mas Jakarta | ITC Cempaka Mas Jakarta |
Mal Ambassador Jakarta | Mal Mangga Dua Jakarta | DP Mall Semarang |
Harcomas Mangga Dua Jakarta

Pioneer and
innovator of
trade centers

ITC makes shopping a unique and
a memorable experience with its
strategic locations that brings in
the best of retail shopping.

Retail & Trade Center

ITC MANGGA DUA

Already an icon, ITC Mangga Dua is the trade center capital of Indonesia. Not just a shopping place, it is also a one stop shopping for everything you need from chic fashions, electronics, hardware and even for your culinary taste buds. It consists of 5 floors in total and more than 3.500 shops to choose from.



HOTEL, RESORT & GOLF COURSE



Le Grandeur Jakarta | Le Grandeur Balikpapan | Le Grandeur Johor | Damai Indah Golf BSD City |
Damai Indah Golf PIK | Sedana Golf Karawang | Palm Springs Golf & Beach Resort Batam |
Palm Resort Golf & Country Club Johor | Ocean Park BSD City | Kota Bunga Puncak

Enhancing the way visitors enjoy the exotic and beautiful scenery of Indonesia

Travelers want to discover strategic locations and they demand that their resort of choice is both stylish and developed in harmony with the environment.

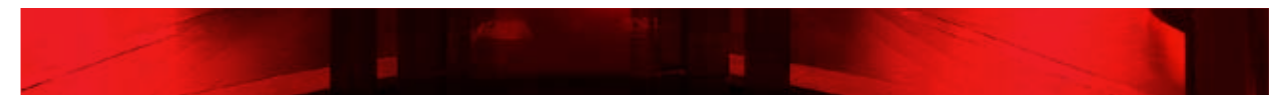
Sinar Mas Land satisfies this growing need by providing luxurious, innovative resorts in idyllic Indonesian locales that cater to all the guests' needs and demands. At the same time, the resorts and golf courses have been built with a deep respect for the environment and surrounding communities.

Hotel, Resort & Golf Course

LE GRANDEUR JAKARTA

The award-winning, Le Grandeur Mangga Dua Jakarta is ideally located in the heart of Jakarta's trading district, conveniently surrounded by over 4.000 retail and wholesale outlets, all within minutes of walking distance.

An average of 30 minutes away from Jakarta's other prime business and commercial areas, within minutes of picturesque old Batavia, as it was then called, while only a feasible distance from Jakarta's international, Soekarno - Hatta Airport. The hotel features 350 beautifully appointed guest rooms and suites, each tailored for both business and leisure travellers.

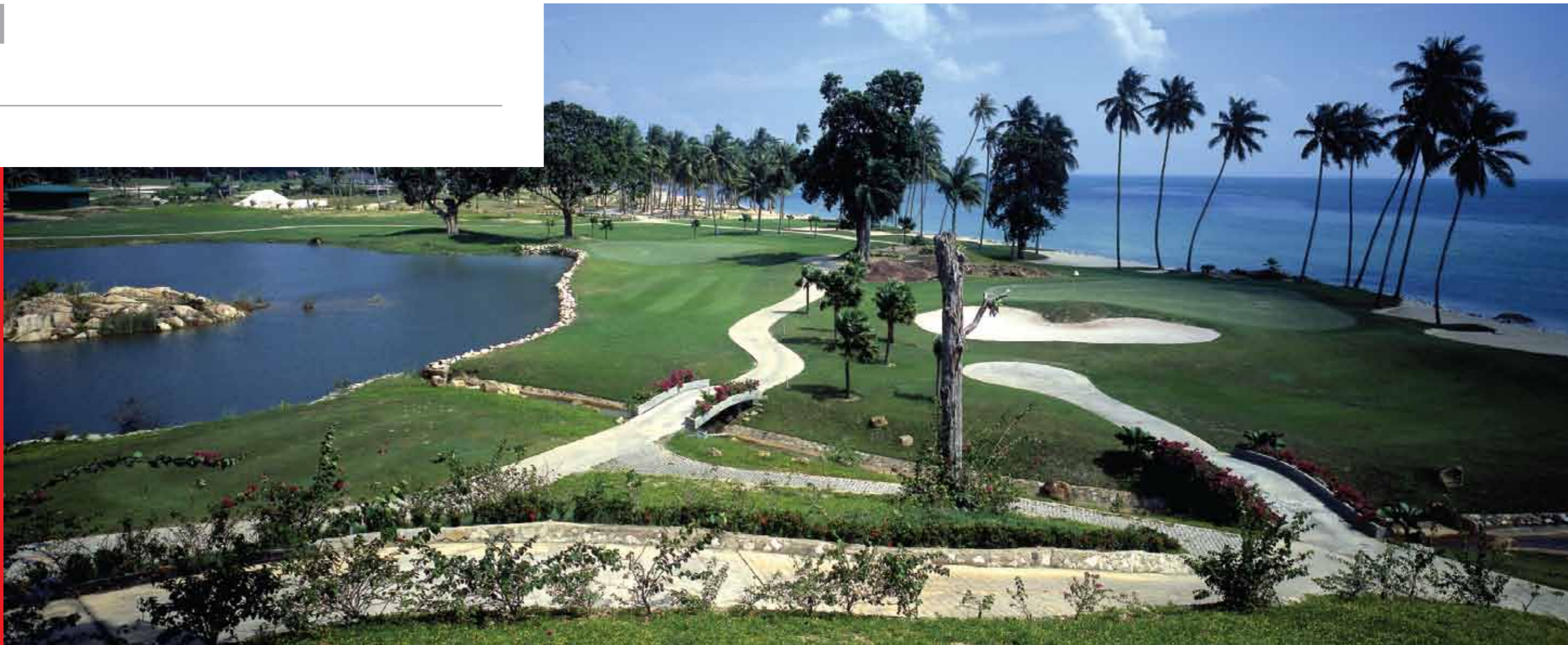


Hotel, Resort & Golf Course

PALM SPRINGS GOLF & BEACH RESORT BATAM

The Palm Springs Golf & Beach Resort, integrating slopes and breath taking view of the beach front have become the hallmark of this 274 hectares resort. A premium five star venue for visitors from around the region and beyond, Palm Springs Golf & Beach Resort is a semi-private golfing venue with club facilities providing warm hospitality and first class services.

Palm Springs Golf & Beach Resort is just a 30 minutes ferry ride from Singapore to Batam's Nongsapura Ferry Terminal followed by a two minutes ride on the complimentary bus service. Alternately, it can be reached in 20 minutes from Hang Nadim Airport or 30 minutes from the center of Batam, Nagoya.



Hotel, Resort & Golf Course

OCEAN PARK BSD CITY

Recognized by the World Waterpark Association, the greatest Canadian-designed ocean theme park in Indonesia is ready to entertain your family. Ocean Park has the largest wave pool, equipped with flying fox, bungee trampoline, Caribbean river, splash town, pacific wave and a 4 dimension theater.





Multi - International Award Wining Property Developer

2012 - ASIA PACIFIC PROPERTY AWARDS
For Office Development - BSD Green Office Park

2012 - BCI ASIA AWARD
Top 10 Best Developer in Indonesia

2011 - WORLD FIABCI Prix d'excellence Award
BSD City, 2nd place Winner for Masterplan Category

2011 - Green Award for BSD,
Indonesia Green Award for BSD from La Tofie School of CSR and Business & CSR magazine

2011 - Gold Award from Building and Construction Authority (BCA)
BSD Green Office Park

2011 - Developer of The Year 2011 for Sinar Mas Land
The prestigious Developer of The Year Award for Sinar Mas Land from The Property and Bank magazine

2010 - Bisnis Indonesia Award 2010
Bisnis Indonesia Award 2010 - Property and Real Estate Sector Categories from Bisnis Indonesia

2008 - "BEST - MID RANGE HOTEL"
TTG ASIA Awards - Le Grandeur Mangga Dua

2008 - APPBI Award - ITC Mangga Dua
2nd Winner of APPBI Award 2008, Strata Mall Platinum Category, Award From APPBI (Asosiasi Pengelola Pusat Belanja Indonesia)

2008 - APPBI Award - ITC Fatmawati
APPBI Award Classic Mall Category, Award from APPBI (Asosiasi Pengelola Pusat Belanja Indonesia)

2006 - The Golden Project Award - Legenda Wisata
The Golden Project Award for Housing Developers Category Best Concept in 2006 from Indonesia Property Watch

2006 - The Golden Project Award - Kota Wisata
The Golden Project Award for Housing Developers Category Best Concept in 2006 from Indonesia Property Watch

2005 - 1st Winner of ASEAN Energy Award 2005 - Plaza BII
1st Winner of ASEAN Energy Award 2005 Energy Efficient, Retrofitted Building Category, Award from Asean Center of Energy (ACE) and Asean Energy Efficiency & Conservation (EE&C-SSN)

2005 - NISP Consumer Award - Kota Wisata Project
Top 3 Developer for Home Loan Referral in Regional 2, 2nd Place NISP Consumer Award from Bank NISP

2004 - 2nd Place at APPBI Award - ITC Kuningan
Category Strata Mall Gold

2002 - ISO 9001 : 2000 Certificate No. Q54259
Planning and Development of Residential Estates and Commercial Building

2001 - Best Practices Competition - Plaza BII
Nominator 2nd ASEAN Energy Efficiency and Conversation - Best Practices Competition, Award from Asean Center of Energy (ACE) and Asean Energy Efficiency & Conservation (EE&C-SSN)

2001 - Ranked 1 among new cities in
Jakarta-Bogor-Tangerang-Bekasi Jabotabek
Based on Properti Indonesia magazine's survey with criteria on aspects of Macro Analysis, Micro Analysis, Facility Analysis, Development Prospects, Economic Base

2000 - Asia Pacific Course of the Year
Prized by HERTZ International Golf Travel Award 2000

1999 - 1st Rank New City Project in Tangerang
Based on results of a survey performed by Panangian Simanungkalit; Associates (PSA) with assessment criteria include Land Development, Housing Design, Location Permit, Progress of Construction, Urban Location Criteria, Product Mix, Land Deliverance, Total of Points

1999 - Golden Pin
From REI - South Celebes to the President Director of BSD for the company's role in developing housing estates in South Celebes

1999 - The Best courses in 100 countries
The Damai Indah Golf course is ranked #1 in Indonesia out of 10 golf courses that were chosen through a selection of 295 golf courses in Indonesia. The selection was performed by Golf Digest, the first magazine to ratify golf courses in the US, starting in 1966



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